# Identifying & Communicating Transferable Skills

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#### **Session Goals**

Learn about strategies for identifying your skills and create a plan to develop additional skills

Learn about common skills valued by employers

Understand where and how skills are communicated for career success





### The Importance of Knowing your Skills

- Expands your career opportunities
- Helps you select a career path where you will personally thrive
- Increases your confidence
- Increases your chance of success when seeking employment

#### Identifying your skills

#### Where and how do people develop skills?

Think back to a time when you learned a new skill:

- How did you learn it?
- What was involved?
- Did someone teach it to you?
- What helped you become better at it?
- How did you know when you had mastered it?

#### **Skills Stories**

Look Inside: Reflect on a role or experience (volunteer, work, extra- or co-curricular, an academic project)

- What was the role? What did you do?
- Quickly make a list of what comes to mind as to the specific things you did in that role.
- Now look at this list and begin to write next to it, what skills were needed to do that?

Look Outside: Ask a friend or co-worker for a different perspective

- What are my top 5 skills/strengths? What skills do I use well?
- Share your story and ask them to give you feedback on the skills they hear

#### **Defining skills:**



Log into the link in the chat to answer the following:

# What skills have you developed as a Masters / PhD student?



#### **Graduate Attributes**

- Aspiration
- Autonomy
- Career management
- Communication skills
- Creativity
- Critical thinking skills
- Customer awareness
- Digital literacy
- Efficiency
- Emotional intelligence
- Enterprise and entrepreneurship
- Ethics
- Flexibility and adaptability
- Giving and receiving feedback
- Independent thinking
- Initiative and self-direction
- Inter-personal skills
- Language skills (partic. 2<sup>nd</sup> language skills)

- Multi-tasking
- Numeracy
- Opportunity awareness
- Positive attitude
- Presentation skills
- Problem solving
- Professional knowledge
- Research skills
- Resilience
- Self-management
- Social intelligence
- Team-working
- Time management
- Willingness (and capability) to learn
- Work ethic
- Writing skills

Source: (Artess, Hooley & Mellors-Bourne, 2017)

#### Mapping Your Experiences and Skills

**Qualitative & quantitative Time Management** analysis **Flexibility Collaboration / interdisciplinary Report Writing** Resilience teamwork **Presentations Ministry** Full course load (+ extra curricular) Internships / Research papers **Organizational Skills Placements Adaptability** Academic **Projects/Courses** You Technical Skills / Knowledge **Observation / interviewing Skills** Community/ **Interventions:** assessment, treatment, Volunteering Not-for-Profit consultation, program planning, evaluation **Case Analysis** Co-curricular Activities or Part time / summer **Hobbies** Leadership

Admin. Assistant,

**Customer Service** Blogging/social media Working with youth group Advocacy

**Program design Teamwork CPR** 

work experience

Camp Counsellor

**Coaching / mentoring Problem Solving Creativity / design** 



### Skills Employers Want

What skills are employers looking for?





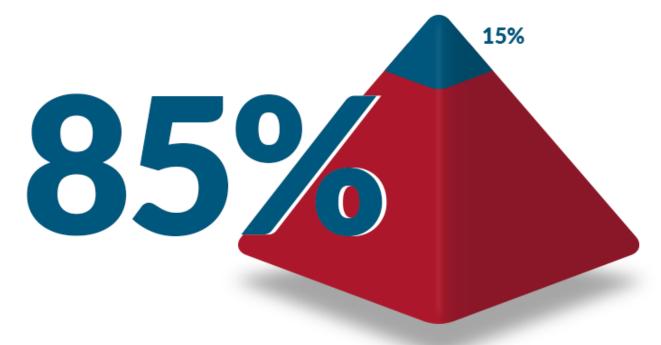
#### How to categorize skills?

Research conducted by Harvard University,

the Carnegie Foundation and Stanford Research Center, has all concluded that

85% of job success comes from having well-developed soft skills and people skills,

and only 15% of job success comes from technical skills and knowledge (hard skills).







#### Skills Employers Want – entry level hires (2020)

Table 3: Top skills employers look for in entry-level hires

	1	2	3	4	5
2020	Collaboration / teamwork / interpersonal / relationship- building	Communication	Problem-solving	Resiliency	Analytical capabilities
2018	Collaboration / teamwork / interpersonal / relationship- building	Communication	Problem-solving	Analytical capabilities	Resiliency

#### **Future skills in demand**

Table 4: Comparing skills demand, 2018 vs. 2022, top ten

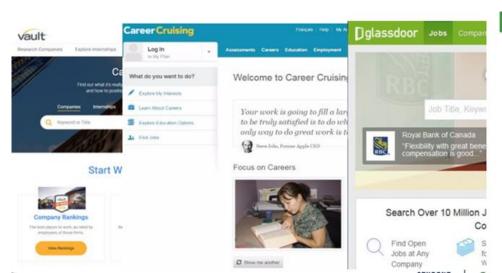
Today, 2018	Trending, 2022	
Analytical thinking and innovation	Analytical thinking and innovation	
Complex problem-solving	Active learning and learning strategies	
Critical thinking and analysis	Creativity, originality and initiative	
Active learning and learning strategies	Technology design and programming	
Creativity, originality and initiative	Critical thinking and analysis	
Attention to detail, trustworthiness	Complex problem-solving	
Emotional intelligence	Leadership and social influence	
Reasoning, problem-solving and ideation	Emotional intelligence	
Leadership and social influence	Reasoning, problem-solving and ideation	
Coordination and time management	Systems analysis and evaluation	

Source: Future of Jobs Survey 2018, World Economic Forum.

Source: World Economic Forum (2019) http://www3.weforum.org/docs/WEF\_Future\_of\_Jobs\_2018.pdf

#### Resources: What skills are needed for your career?

- > Career Navigator <a href="https://careernavigator.studentlife.utoronto.ca/">https://careernavigator.studentlife.utoronto.ca/</a>
- Career Cruiser <a href="https://cln.utoronto.ca/home.htm">https://cln.utoronto.ca/home.htm</a> go to resources)
- Industry reports / Labor Market information (e.g. Jobbank, Glassdoor), Company information
- > Review profiles of industry professionals: 10k coffees (U of T hub), LinkedIn
- Analyse job adverts
- LinkedIn skills Tool <a href="https://linkedin.github.io/career-explorer/">https://linkedin.github.io/career-explorer/</a>
- Attend on-line industry / professional events
- > Join professional associations



#### Ways to develop skills

- ✓ Attend virtual events e.g. Adobe summit, Salesforce Connections
- ✓ Take a free digital course (Coursera, edX, LinkedIn Learning, Pluralsight, MoMA, Git Hub Learning Lab, MasterClass, The Great Courses, Mango Languages, Toronto Public Library)
- ✓ E-Books:CLNx Resources (Careers in .....)
- Engage in a passion project

- ✓ Earn a new Certification

  (https://onlinelearning.utoronto.ca/coursera/)
- ✓ Attend online webinars (CLNx)
- ✓ Build your online presence / social media brand
- ✓ Volunteer
- ✓ U of T Clubs
- ✓ U of T Continuing Studies

#### **Skills Development Plan**

Skills I want to develop	Why is it important?	What resources/support will I use?	How will I know that I have achieved my goal?	What is my deadline?
Public Speaking	I want to work with teams and I need to be more comfortable and confident speaking in front of groups.	U of T Public Speaking Club, Toastmasters, Presentation Skills course on Coursera	I will feel more comfortable making presentations at work / in-class.	April 2021

#### Where will you communicate your skills?





#### **Communicating Skills**

Resumes and Cover Letters



Interviewing



Networking



Social Media





How do you present skills and experiences from previous non-academic careers to an academic oriented resume?

#### **Resume and Cover Letter**

To develop a strong resume, you need to communicate your skills clearly. Be sure to select the skills that match the employer needs and create brief statements on how you used this skills under your experience.

- **Communicated** through text, email and in-person with a team of .... to....
- **Researched** a variety of .....
- Liaised with ..... to .....



Register for Resume / Cover Letter writing workshops on CLNx





# Mapping Key Skills to Your Résumé – T-Chart

Required Skill	Your Experience

- <u>Résumé Workbook</u> (PDF) will support you in identifying your top skills from past experiences and provide a brief overview of the key sections of a résumé and cover letter.
- <u>Résumé and Cover Letter Toolkit</u> (PDF) has an in-depth overview of the key sections of the résumé and cover letter, along with samples.

#### **Accomplishment Statements**

- What are accomplishment statements?
  - Bullet points describing your experiences



Why write accomplishment statements?





#### Types of Accomplishment Statements

#### **Qualitative:**

 Designed a web-based, interactive manual that is currently in use by residence dons across the University of Toronto

#### **Quantitative:**

 Sold tickets for 50/50 raffle draws at Varsity football games, raising \$2000 over the season to allow for the purchase of 30 team jerseys

#### Interviewing

The questions asked at an interview will ask us about our skills in more detail, or will ask us to describe how we would use our skills – when we have practiced telling our stories and have reflected on our past we can do this with a great sense of ease.

- "Tell me about a time when you used your research skills to assist with a project."
- "If you had a conflict with a co-worker how would you handle it?"

Register for Interview Strategy workshops on CLNx, use the BIG INTERVIEW resource on CLNx or book a 1:1 appointment





# Mapping Key Skills to Interviews T-Chart

Required Skill	Your Experience

<u>Interview Strategies Guide</u> (PDF) will help you identify strategies for creating and responding to potential interview questions.

#### **Networking**

- Informational Interviews
- Networking at events
- Credible introduction / elevator pitch
  - What you're doing now
  - One goal building on skills and/or experience
  - What you'd like to learn from a conversation
- Alumni Chats (CLNx. Resources > Recorded Career Events)

\*Next Steps Conference – January 25<sup>th</sup> – 27<sup>th</sup> 2022. Register on CLNx Networking Strategies Workshop - Register on CLNx





#### **Diverse Career Paths**



#### Navigating Imposter Phenomenon

- Learn the facts
- Share your feelings
- Celebrate your successes
- Let go of perfectionism
- Cultivate self-compassion
- Share your failures
- Accept it

### **Next Steps**

- Take time to reflect on and identify your skills by considering your education and experience
- Build a skills plan and seek out opportunities to develop new skills, or improve existing skills
- Learn about skills that are valued in your industry to better focus your skill development plan
- Practice how to articulate your skills across a variety of formats, including resumes, interviews, and networking





#### Thank You & Q & A

Before you leave...

• What is one thing that you will take away from this session?

